



PRESERVATION

n e w j e r s e y

Sponsorship Package

ABOUT PRESERVATION NEW JERSEY

Founded in 1978, Preservation New Jersey is a statewide member-supported non-profit historic preservation organization. We promote the economic vitality, sustainability, and heritage of New Jersey's diverse communities through advocacy and education.

Preservation New Jersey works to fulfill its mission by providing and implementing the following activities:

- publishes an annual 10 Most Endangered Historic Places in NJ list, which draws attention to remarkable sites and to their many challenges;
- provides instructional and informative toolkits and other educational materials and publications;
- advocates for sound public policy at the local, state and federal levels on behalf of the historic preservation community in New Jersey;
- conducts tours, workshops, lectures and conferences to educate the public about historic sites and preservation and sustainability issues;
- provides a network of informative training opportunities for professionals; and
- serves as a clearinghouse for technical assistance and information to homeowners, municipalities, historic preservation commissions, nonprofit agencies and other individuals and groups.



WHY JOIN US AS A SPONSOR?



VISIBILITY

We know that we are located in one of the most diverse and economically vital regions in the state which represent a perfect opportunity to reach decision making leaders in the historic preservation and construction industry. Our programs and publications reach over 1000+ and our website has more than 10,000 visits monthly. We have also increased our social media presence that can present further opportunities to increase your visibility. Recognition varies by sponsorship level, but always includes acknowledgement in our e-blasts and on our website.

POSITIONING

Show your leadership on the things that matter to your business. By sponsoring a variety of programs and events that lead the profession on issues such as sustainable design, equity and diversity, and education, you strategically enhance your company's position.

RELATIONSHIP-BUILDING

We consider our sponsors as partners in the effort to create a strong, viable, and engaging community of sharing cultural heritage. Through your sponsorship, your company gains access to our membership which can help develop the key relationships needed to enhance and maintain your business.

SPONSORSHIP LEVELS



10 MOST SPONSOR

The 10 Most Endangered Historic Places in New Jersey Program spotlights irreplaceable historic, architectural, cultural, and archaeological resources in New Jersey that are in imminent danger of being lost. Support activities towards turning 10 Most site around and advocating for their protection.

- ONE (1) PROGRAM A YEAR TO SHOWCASE YOUR BUSINESS
- ADVERTISING ON ALL PUBLISHED MARKETING MATERIAL
- ONE TABLE OF TICKETS TO ANNUAL PRESERVATION AWARDS DINNER
- NEWSLETTER ARTICLE DEDICATED TO BUSINESS
- PNJ WEBSITE HOMEPAGE RECOGNITION

\$5,000



PROFESSIONAL SPONSOR

For professionals, preservationists, planners, architects, engineers, contractors, businesses, and other interested persons.

- ONE (1) PROGRAM A YEAR TO SHOWCASE YOUR BUSINESS
- ADVERTISING ON MATERIALS TO PNJ WORKSHOPS & PROGRAMS
- FIVE (5) TICKETS TO ANNUAL PRESERVATION AWARDS DINNER
- NEWSLETTER ARTICLE DEDICATED TO BUSINESS
- PNJ WEBSITE HOMEPAGE RECOGNITION

\$2,500

SPONSORSHIP LEVELS



EDUCATION SPONSOR

PNJ offers a diverse array of history and preservation education programs designed to cater to a variety of interests, learning preferences, and organization types. Our offerings include interactive workshops, webinar series, and hands-on sessions, each structured to enhance knowledge and skills in specific areas. Sponsor a specific program or assist us in offering continuing education credits.

- SPONSOR OF A PNJ WORKSHOP, PROGRAM, OR EVENT
- NEWSLETTER RECOGNITION
- PNJ WEBSITE RECOGNITION

\$1,500



AWARENESS SPONSOR

PNJ provides technical assistance for emerging developers, property owners, government agencies and local organizations, and the general public in all historic preservation issues. By doing so, PNJ maintains resources aimed to equip constituents with information and tools they need to acquire, rehabilitate, and preserve structures within in their communities. Sponsor an informative newsletter or toolkits of information.

- SPONSOR OF A PNJ NEWSLETTER OR PRESERVATION TOOLKIT
- SOCIAL MEDIA SPOTLIGHTS FOR BUSINESS
- PNJ WEBSITE RECOGNITION

\$1,000

SPONSORSHIP LEVELS



AWARD SPONSOR

PNJ each year hosts a state-wide recognition of awards for excellence in historic preservation and stewardship of New Jersey's cultural and historic resources. We award individuals, organizations, and projects that have made a major or sustained impact within the field of history and historic preservation.

- ADVERTISING ON ALL MATERIALS RELATED TO NJ PRESERVATION AWARDS EVENT
- TWO (2) TICKETS TO AWARDS EVENT
- TABLE / PRESENTATION OF BUSINESS OPPORTUNITY AT AWARDS EVENT
- PNJ WEBSITE RECOGNITION

\$500



ADVOCACY SPONSOR

Each year, PNJ takes part in 'Historic Preservation Advocacy Week' events. They serve as a focused mini-conference for the preservation community. Through advocating and lobbying, PNJ participates in supporting and implementing changes in policies that affect preservation funding, regulation, and best practices.

- SPONSOR OF PNJ ADVOCACY PACKET & BRIEFS
- SOCIAL MEDIA SPOTLIGHTS FOR BUSINESS
- PNJ WEBSITE RECOGNITION

\$300



For further details or to inquire about sponsoring,
please contact us at:

Phone 862-409-2976
Website www.preservationnj.org
Email info@preservationnj.org
Address PO Box 7815, West Trenton, NJ 08628

PRESERVATION
new jersey