

PRESERVATION

new jersey

Preservation New Jersey promotes the economic vitality, sustainability, and heritage of New Jersey's diverse communities through advocacy and education.

PNJ ANNUAL MEETING

Saturday, February 8, 2020 at 11:00AM
Old Franklin Schoolhouse

491 Middlesex Ave, Metuchen, NJ

Agenda:

11:00AM ~ Registration, Networking & Election

11:15AM ~ Welcoming Remarks & Annual Report

11:30AM ~ Topical Lecture: Historic Preservation Funding

12:15PM ~ Tour Downtown Metuchen & Forum Theater

STRATEGIC PLAN 2019 - 2021

1



EDUCATE
people about
the value of
preservation &
preservation
techniques.

2



ENGAGE
municipal
volunteers, leaders
& elected officials
in discussions
about historic
preservation.

3



ADVOCATE
for policies
critical to historic
preservation
efforts.

4



DIVERSIFY
revenue streams
to better support
the efforts of the
organization.

EDUCATE

PEOPLE ABOUT THE VALUE OF PRESERVATION & PRESERVATION TECHNIQUES.

- Online Resources
(Goal: Add video/webinar content)
- Newsletters & Social Media
(Goal: Quarterly Newsletter w/Original Content - starting this February 2020)
- Workshops
(Goal: 4/year)

www.PreservationNJ.com

  @PreservationNJ



EDUCATE

PEOPLE ABOUT THE VALUE OF PRESERVATION & PRESERVATION TECHNIQUES.



Thursday, May 21, 2020

at 6:00PM

Wildwood City Hall

EDUCATE

PEOPLE ABOUT THE VALUE OF PRESERVATION & PRESERVATION TECHNIQUES.



June 1 & 2, 2020

Trenton Masonic Temple, Old Barracks
& War Memorial

EDUCATE

PEOPLE ABOUT THE VALUE OF PRESERVATION & PRESERVATION TECHNIQUES.



East Point Lighthouse

Save the Date!
Thursday, May 14, 2019 at
10:00AM
State House Annex Courtyard
(reception to follow at the
Old Barracks Museum)



Lackawanna Train Sheds



> **Play Video**

Celebration Gala



Wednesday, March 4, 2020
at 6:30PM
Newark Symphony Hall

ENGAGE

MUNICIPAL VOLUNTEERS, LEADERS & ELECTED OFFICIALS IN DISCUSSIONS
ABOUT HISTORIC PRESERVATION.

2020 NJ HISTORIC PRESERVATION AWARDS

- Preservation Awards (w/NJHPO)
- NJ League of Municipalities Conference
- NJ American Planning Association Conference



Preservation New Jersey's



1867 Sanctuary at Ewing

The Region's Historic Haven for the Arts

ADAPTIVE REUSE IN PROGRESS!

**Classical, Jazz/Blues, Folk/Roots,
Contemporary/Show Music,
Theater, Lectures**

*200+ Seats, Beautiful Acoustics,
Pipe Organ, Grand Piano,
Wheelchair Accessible*



101 Scotch Road, Ewing, NJ | www.1867sanctuary.org | 609.392.6409

Preservation NJ, PO Box 7815, West Trenton, NJ 08628



ADVOCATE

FOR POLICIES CRITICAL TO HISTORIC PRESERVATION EFFORTS.

- NJ Historic Tax Credit
- State-owned Historic Properties
- Federal Budget for HPOs and Preservation Funds
- National Park Deferred Maintenance
- Threatened Properties



DIVERSIFY

REVENUE STREAMS TO BETTER SUPPORT THE EFFORTS OF THE ORGANIZATION.

FY2018 to FY2019:

- **Membership >11%**
(Membership Income >39%)
- **Reinstated BIN Program**
- **General Donation Income <4%**
(Generous Estate Donation)
- **Grant Income >114%**
(One-time project grant)

Strategic Plan Goals:

- Increase membership by 10%/year
- Increase BIN membership by 5/year
- Establish planned giving program
- Increase grant/foundation income

ACHIEVING OUR GOALS: PNJ COMMITTEES

- Education
- Legislative & Policy
- Public Relations
- Development
- Threatened Properties
- I 0 Most
- BIN
- 1867 Sanctuary

Volunteer for a PNJ committee at:

www.preservationnj.org/support/volunteer

AWARDS OF APPRECIATION

Debbie Kelly

Outstanding Service to the Organization

AWARDS OF APPRECIATION

Helen Kull

Outstanding Service to the Organization

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Margaret Newman

Outstanding Service to the Organization

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Scot Pannepacker

Outstanding Service to the Organization

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Penny Watson

Outstanding Service to the Organization

AWARDS OF APPRECIATION

Eric Holterman

Outstanding Service to the
Building Industry Network

DAVID H. KNIGHTS AWARD

Michael Mills

Lifetime of Achievement
in Service to the Organization

PRESIDENT'S AWARD

Richard Southwick

Outstanding Service to the Organization